



# Streamline your MSSP delivery with our all-in-one platform



## Problem

Managed Security Services Providers (MSSPs) face significant inefficiencies due to the manual processes involved in writing reports and documenting using traditional tools like Excel and Word. This reliance on manual processes has led to inconsistency in outputs, a significant drain on time, and a hindered ability to innovate.

- ◆ Time-intensive documentation
- ◆ Inconsistency in outputs
- ◆ Operational inefficiency
- ◆ Innovation stagnation

## Solution Overview

SmarterD is a cutting-edge Integrated IT and Security Management platform designed to enhance the efficiency and effectiveness of Managed Security Service Providers (MSSPs). By transitioning from traditional manual methods of report generation and documentation in Excel and Word to an automated, integrated system, SmarterD alleviates the burdens of time-consuming administrative tasks, enabling MSSPs to focus more on critical security operations and innovation. This platform simplifies processes like client assessments, remediation, and compliance reporting, transforming them into seamless, automated tasks.



**10-12X** return on investment on effort reduction

## Key Benefits

- ◆ **Enhanced Efficiency:** Automates the generation of key documents and reports, significantly reducing the time and effort previously wasted on manual tasks.
- ◆ **Consistent High-Quality Deliverables:** Standardizes the quality of assessments and reports, ensuring a high level of service delivery regardless of the team member handling the task.
- ◆ **White-Glove Support & Innovation:** The SmarterD team incorporates continuous feedback to improve and innovate, adapting to both user needs and evolving security landscapes.
- ◆ **Improved Client Satisfaction:** Through automation and consistent deliverables, SmarterD helps reduce client churn and enhances customer feedback, reflecting a noticeable improvement in service quality.

## How It Works

SmarterD revolutionizes MSSP operations through automation and integration, enabling a more efficient, consistent, and client-focused service delivery.



1. **Streamlined Documentation:** SmarterD automatically generates critical reporting and documentation with the click of a button, replacing manual entry methods and significantly reducing time spent on such tasks.



2. **Standardized Assessments:** The platform ensures that every security assessment adheres to a high standard of quality, with consistent processes that don't miss critical details.



3. **Automated Remediation Processes:** SmarterD facilitates a phased approach to remediation, where findings are tracked, assigned, and executed efficiently, ensuring a systematic resolution of security issues.



4. **Continuous Monitoring and GRC Integration:** The platform allows for continuous monitoring of controls and integrates governance, risk management, and compliance data, providing a comprehensive view of an organization's risk posture and enabling better resource allocation.

SmarterD supports seven key workflows that are critical to managing and delivering security services:



Through the deployment of SmarterD, MSSPs can achieve greater operational efficiency, enhance the consistency of their security services, and realize a substantial return on investment by focusing on more strategic, value-adding activities.

## Testimonial

**MAD Security**, a premier cybersecurity managed services security services provider (MSSP), had struggled with the time-consuming nature of routine tasks and report writing, diverting valuable resources away from their primary mission: enhancing clients' security posture. They needed a cybersecurity management platform. They sought a solution that could automate these tasks, allowing them to concentrate on their core competencies. With SmarterD's platform, they were able to streamline processes and improve efficiencies through AI and ML technologies. "Our partnership with SmarterD has been nothing short of game-changer," said Brad Proctor, SOC Compliance Lead at MAD Security. "SmarterD's platform has not only revolutionized our approach to cybersecurity risk and compliance, but has also become an indispensable tool in our arsenal."

For more details, visit [www.smarterd.com](http://www.smarterd.com) or send us an email at [info@smarterd.com](mailto:info@smarterd.com).