SmarterD

Streamline Your IT Transformation Program with Our All-in-One Platform

Problem

In a massive transformation project, information is king. People are important, strategic direction is important, but it starts with figuring out where you are now before you can plan where you want to go. You need to aggregate everything you know so you have visibility and also find out things you didn't know. When it comes to a large transformation project, the coordination of all the strategic, operational, program, and financial elements is very difficult to manage.

- Lack of visibility
- Fragmented and limited oversight across client IT portfolios
- Disjointed strategic and technology planning
- Communication barriers within and across consulting and client team

Solution Overview

SmarterD serves as a crucial tool for IT transformation, enabling a comprehensive approach that integrates data, processes, and collaboration. Central to its functionality, SmarterD assimilates diverse data from various IT systems, providing a unified view that unveils operational efficiencies and strategic opportunities.

The platform's collaborative framework ensures seamless communication among consultants, client teams, and stakeholders, fostering a unified approach to transformation. SmarterD's adaptability allows it to evolve with client needs and industry shifts, supporting scalable IT strategy adjustments.

SmarterD acts as an "active repository," centralizing operational, strategic, project, and financial data, thereby providing real-time insights critical for governance and decision-making. It merges tools traditionally separate into a singular interface, making it invaluable for managing complex, global projects effectively and aligning them with organizational goals, ultimately ensuring project success.

Key Benefits

- **Enhanced Strategic Alignment:** Align your consulting insights with client IT strategies through a unified framework, enhancing the delivery of strategic outcomes.
- **Holistic IT Landscape Visualization:** Gain a 360-degree perspective of your clients' IT environments, enabling better decision-making and strategic guidance.
- **Operational Efficiency:** Streamline your program with automation, minimizing manual intervention and focusing on high-value strategic activities.
- **Client Engagement and Retention:** Enhance your value proposition to clients with robust IT transformation capabilities, fostering long-term partnerships.

How It Works

SmarterD integrates seamlessly into your workflow, offering a comprehensive platform for IT transformation insights and execution:

1. **Centralized Information Management:** Aggregate and analyze data across client IT environments, providing a consolidated platform for strategic planning and execution.

2. **Strategic Insight:** Utilize SmarterD's analytics to derive actionable insights, guiding your client recommendations and strategic IT initiatives.

3. **Automated Processes:** Benefit from AI-driven analytics and workflow automation to proactively address IT transformation challenges.

4. **Collaboration Facilitation:** Utilize SmarterD's collaboration suite to maintain alignment between your consulting teams and client stakeholders, ensuring a cohesive IT transformation journey.

5. **Strategic Dashboards:** Leverage tailored dashboards to present and monitor IT transformation progress, facilitating informed discussions and strategic adjustments with clients.

SmarterD supports seven key workflows that are critical to IT transformation:

Service Management

Integrated Risk Management

Asset Governance

Vulnerability Management

Security Compliance

Program Management

IT Finance

Testimonial

"At **The Argir Group**, we have a division that helps reduce costs, and we start by finding out what companies actually have. We put everything in SmarterD. They might not realize they have two of the same type of tool or extra seats they don't need. The visual aspect of SmarterD is great too. It plays well with non-IT people. I can show it to a CEO, a merchant, and they get it. You can get to decisioning a lot quicker. What are the expenses being made? What are some overlaps? When does that contract end? That opening of the total library of expenses is critical and obviously right now expenses are very tightly managed as they should be in any condition, but certainly right now the P&L is top of mind for everybody." – Fred Argir, CEO, The Argir Group

For more details, visit **www.smarterd.com** or send us an email at **info@smarterd.com**.